



**State Institution**

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5<sup>th</sup> May 2022

Dear Sir/Madam,

I am writing to you on behalf of UkraineInvest, the Ukrainian Government Investment Promotion Office, with a mandate from the Office of the Prime Minister of Ukraine to attract and support foreign direct investment and to help promote Ukrainian business interests and economic growth on the global stage.

Our work is all the more vital at this critical time. Both for Ukraine and the world.

The illegal and violent war being waged on our country has been devastating to the Ukrainian economy, and we are acutely aware of the follow-on consequences, regionally and globally, for international supply chains, manufacturing inputs, and, ultimately, food security, both at home and abroad, among countless other concerns.

Since the beginning of the war, various governmental bodies and ministries within Ukraine, including UkraineInvest, have been working with the International Trade Council on a series of virtual events to help raise the profile of the important economic issues surrounding the war, and to bring together the international community in support of both Ukraine and all allied global partners across the private and public sectors, with an aim to find new, cooperative solutions to the new needs emerging as a result of this crisis.

We are now in preparations for the first of a series of in-person events to carry this initiative forward, with an eye toward seeking investors and partners to rebuild our nation and our capacities for even closer international cooperation following our victory against the aggressor.

The first event will be held in Istanbul, Turkey on **July 21-22, 2022**, and will bring together multiple Heads of State, minister-level decision-makers from across Europe, the United States, and Asia, Fortune 500 CEOs, large and medium-sized investors, and other stakeholders from around the world for an intensive 2-day **Global Economic Impact Forum on Ukraine**.

Additional events in this series are being planned to take place in London, New York, and elsewhere throughout the second half of 2022.

I am writing to request your support of these important events, via the International Trade Council (ITC), as our main partner and facilitator of this important series of global forums. The ITC is a peak-body, non-governmental organization, which has, since Day 1, been working to support Ukrainian and international economic continuity in the face of this unprecedented assault on democracy in the 21st century.

Specifically, UkraineInvest **hereby requests the assistance and sponsorship of your organization, by acting in the capacity of the hosting venue for these vital and high-profile international events**, being organized via the ITC.

In addition to all the sponsorship benefits afforded to our financial sponsors (which will be further detailed by the ITC), serving in the capacity of the event's host venue provides several ancillary benefits of value. For example, as hosting venue, your university will automatically receive top-line billing on all event related material, above any other sponsor - even financial sponsors.

Additionally, the unprecedented collection of top-level public and private decision-makers from Ukraine, and around the world, who will be traveling to Istanbul for what is poised to be the most important economic development event in recent history, represents a truly unique and unparalleled level of access and exposure to the world's leading thought, political, and business leaders that can only enhance the value of the educational experience you provide to your students.

To that end, please consider this letter to be an introduction to the International Trade Council, a team member of whom has appended this correspondence to their original outreach to you.

You and your team will be able to carry on all needed discussions and conversations around our shared goal of supporting Ukrainian and international economic continuity in the face of these unprecedented challenges, directly with the ITC and their team via reply to the original sender, or by telephone at +1 (202) 869 0988.

We thank you in advance for your cooperation, support, and partnership. Slava Ukraini!

Sincerely,



**Sergiy TSIVKACH**  
Executive Director

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