



**State Institution**

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**FOR MEDIA PARTNERS**

Dear Sir/Madam,

I am writing to you on behalf of UkraineInvest, the Ukrainian Government Investment Promotion Office, with a mandate from the Office of the Prime Minister of Ukraine to attract and support foreign direct investment and to help promote Ukrainian business interests and economic growth on the global stage.

Our work is all the more vital at this critical time. Both for Ukraine and the world.

The illegal and violent war being waged on our country has been devastating to the Ukrainian economy, and we are acutely aware of the follow-on consequences, regionally and globally, for international supply chains, manufacturing inputs, and, ultimately, food security, both at home and abroad, among countless other concerns.

Since the beginning of the war, various governmental bodies and ministries within Ukraine, including UkraineInvest, have been working with the International Trade Council on a series of virtual events to help raise the profile of the important economic issues surrounding the war, and to bring together the international community in support of both Ukraine and all allied global partners across the private and public sectors, with an aim to find new, cooperative solutions to the new needs emerging as a result of this crisis.

We are now in preparations for the first of a series of in-person events to carry this initiative forward, with an eye toward seeking investors and partners to rebuild our nation and our capacities for even closer international cooperation following our victory against the aggressor.

The first event will be held in Istanbul, Turkey on **July 21-22, 2022**, and will bring together multiple Heads of State, minister-level decision-makers from across Europe, the United States, and Asia, Fortune 500 CEOs, large and medium-sized investors, and other stakeholders from around the world for an intensive 2-day **Global Economic Impact Forum on Ukraine**.

Additional events in this series are being planned to take place in London, New York, and elsewhere throughout the second half of 2022.

I am writing to request your support of these important events, via the International Trade Council (ITC), as our main partner and facilitator of this important series of global forums. The ITC is a peak-body, non-governmental organization, which has, since Day 1, been working to support Ukrainian and international economic continuity in the face of this unprecedented assault on democracy in the 21st century.

Specifically, **UkraineInvest requests your assistance and cooperation in working to promote and raise awareness leading up to this event, and all follow-on sessions, amongst your readership and**

**audience.** We would also be pleased to see such cooperation include on-site coverage of the event, where your team will have unparalleled access to the regional and global leaders and decision-makers (both from the public and private sectors) who will be in attendance and available for exclusive interviews, unfiltered perspectives, and direct conversations around the topics at hand.

To that end, please consider this letter to be an introduction to the International Trade Council, a team member of whom has appended this correspondence to their original outreach to you.

You and your team will be able to carry on all needed discussions and conversations around our shared goal of supporting Ukrainian and international economic continuity in the face of these unprecedented challenges, directly with the ITC and their team via reply to the original sender, or by telephone at +1 (202) 869 0988.

We thank you in advance for your cooperation, support, and partnership. Slava Ukraini!

Sincerely,



**Sergiy TSIVKACH**  
**Executive Director**

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